

2025 PRICE LIST

Valid from 3rd February 2025

The BRAND of RESPONSIBLE BRANDS



WHY WE DO WHAT WE DO

Our mission is simple: to create lasting, sustainable solutions that help businesses thrive while protecting the planet. Since 1995, at BIC Graphic we have consistently innovated to offer creative, sustainable, and long-lasting solutions to personalise iconic BIC products. We've been driven by a commitment to responsible practices and believe in the power of thoughtful innovation, where every product is a step towards minimising our ecological footprint. From using renewable energy to working with local suppliers who share our values, we ensure that sustainability is not just a goal, but a way of doing business.

That's why you'll find our exciting new products made in Europe, including the BIC® EZ Reach™, the BIC® Cristal® Expression that writes up to 3 km, the BIC® Kids Evolution® Colouring Set and the BIC® Media Clic Biobased, available in trendy Pastel colours. These products reflect our ongoing commitment to quality, innovation and responsibility.

BIC Graphic. The Brand of Responsible Brands.

FR

POURQUOI FAISONS-NOUS CE QUE NOUS FAISONS

Notre mission est simple : créer des solutions durables et responsables qui aident les entreprises à prospérer tout en prenant soin de la planète. Depuis 1995, chez BIC Graphic, nous innovons constamment pour offrir des solutions créatives, durables et pérennes afin de personnaliser les produits emblématiques de BIC. Animés par un engagement envers des pratiques responsables, nous croyons au pouvoir d'une innovation réfléchie, où chaque produit représente une avancée vers la réduction de notre empreinte écologique. De l'utilisation d'énergies renouvelables à notre collaboration avec des fournisseurs locaux qui partagent nos valeurs, nous veillons à ce que la durabilité ne soit pas seulement un objectif, mais une façon de faire des affaires.

C'est pourquoi, dans cette édition, vous découvrirez nos nouvelles créations fabriquées en Europe, notamment le BIC® EZ Reach™, le BIC® Cristal® Expression, qui écrit jusqu'à 3 km, le BIC® Kids Evolution® Colouring Set et le BIC® Media Clic Biobased, disponible dans des couleurs Pastel tendances. Ces produits reflètent notre engagement continu envers la qualité, l'innovation et la responsabilité.

BIC Graphic. The Brand of Responsible Brands.

DE

WAS UNS ANTREIBT

Unsere Mission ist einfach: nachhaltige Lösungen zu schaffen, die Unternehmen dabei unterstützen, erfolgreich zu sein, während wir gleichzeitig für unseren Planeten sorgen. Seit 1995 haben wir bei BIC Graphic kontinuierlich Innovationen entwickelt, um kreative, nachhaltige und langlebige Lösungen für die Personalisierung der legendären BIC-Produkte anzubieten. Unser Handeln wird von einem Engagement für verantwortungsvolle Praktiken geprägt, und wir glauben an die Kraft durchdachter Innovationen, bei denen jedes Produkt einen Schritt zur Minimierung unseres Kohlenstoff-Fußabdrucks darstellt. Von der Nutzung von Strom aus erneuerbaren Energien bis hin zur Zusammenarbeit mit lokalen Lieferanten, die unsere Werte teilen, stellen wir sicher, dass Nachhaltigkeit nicht nur ein Ziel, sondern eine Arbeitsweise ist.

Deshalb finden Sie in dieser Ausgabe unsere spannenden neuen Produkte, die in Europa gefertigt werden, wie den BIC® EZ Reach™, den BIC® Cristal® Expression, der bis zu 3 km schreibt, das BIC® Kids Evolution® Colouring Set, und den BIC® Media Clic Biobased, erhältlich in angesagten Pastel-Farben. Diese Produkte spiegeln unser kontinuierliches Engagement für Qualität, Innovation und Verantwortung wider.

BIC Graphic. The Brand of Responsible Brands.

IT

PERCHÉ FACCIAMO QUELLO CHE FACCIAMO

La nostra missione è semplice: creare soluzioni durature e sostenibili che aiutino le aziende a prosperare, prendendosi cura del pianeta. Dal 1995, BIC Graphic innova costantemente per offrire soluzioni creative, sostenibili e durature per personalizzare i prodotti iconici BIC. Guidati da un impegno verso pratiche responsabili, crediamo nel potere dell'innovazione consapevole, in cui ogni prodotto rappresenta un passo avanti verso la riduzione della nostra impronta ecologica. Dall'uso di energia rinnovabile alla collaborazione con fornitori locali che condividono i nostri valori, ci assicuriamo che la sostenibilità non sia solo un obiettivo, ma un modo di fare impresa.

Ecco perché, in questa edizione, troverai le nostre nuove proposte realizzate in Europa, tra cui il BIC® EZ Reach™, il BIC® Cristal® Expression, che scrive fino a 3 KM, il BIC® Kids Evolution® Colouring Set e il BIC® Media Clic Biobased, disponibile in colori pastel alla moda. Questi prodotti riflettono il nostro costante impegno verso la qualità, l'innovazione e la responsabilità.

BIC Graphic. The Brand of Responsible Brands.

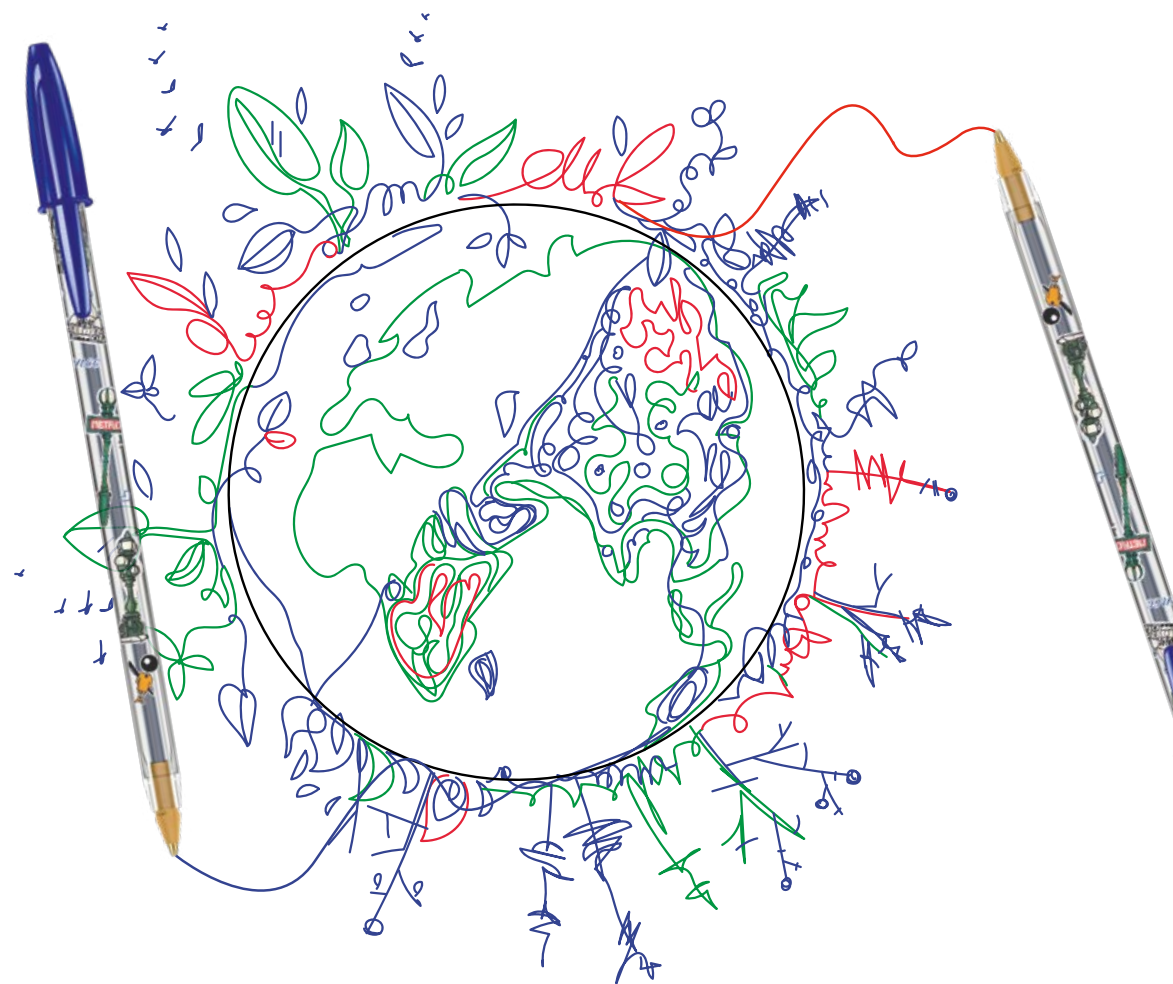
ES

¿POR QUÉ HACEMOS LO QUE HACEMOS?

Nuestra misión es simple: crear soluciones duraderas y sostenibles que ayuden a las empresas a prosperar mientras cuidamos del planeta. Desde 1995, en BIC Graphic hemos innovado constantemente para ofrecer soluciones creativas, sostenibles y duraderas para personalizar los productos icónicos de BIC. Impulsados por un compromiso con prácticas responsables, creemos en el poder de la innovación consciente, donde cada producto es un paso hacia la minimización de nuestra huella ecológica. Desde el uso de energía renovable hasta trabajar con proveedores locales que comparten nuestros valores, nos aseguramos de que la sostenibilidad no sea solo un objetivo, sino una forma de hacer negocios.

Por eso, en esta edición, encontrarás nuestros emocionantes nuevos lanzamientos fabricados en Europa, como el BIC® EZ Reach™, el BIC® Cristal® Expression, que escribe hasta 3 KM, el BIC® Kids Evolution® Colouring Set y el BIC® Media Clic Biobased, disponible en colores pastel de tendencia. Estos productos reflejan nuestro continuo compromiso con la calidad, la innovación y la responsabilidad.

BIC Graphic. The Brand of Responsible Brands.



MADE IN EUROPE: CLOSE TO YOU

“Made in Europe” is more than a label. Since 1950, it has been central to BIC’s promise of quality and sustainability. From our origins in France to personalised creations in Tarragona, Spain, we design and produce select writing instruments and lighters locally, keeping production close to you.

This approach minimises shipping distances and reduces our environmental footprint by sourcing materials from European suppliers and producing on demand. Our ISO 14001 and 9001-certified facilities uphold the highest standards of quality, sustainability, and employee safety.

Being close to our customers and suppliers ensures faster production, better supply chain control, and fewer delays. “Made in Europe” isn’t just a location—it’s our commitment to responsibility, connection, and quality.

FR

FABRIQUÉ EN EUROPE : PROCHE DE VOUS

“Fabriqué en Europe” est bien plus qu’un label.

Depuis 1950, il est au cœur de l’engagement de BIC pour la qualité et la durabilité. De nos origines en France à nos créations personnalisées à Tarragone, en Espagne, nous concevons et produisons localement des instruments d’écriture et des briquets sélectionnés, en restant proches de vous.

Cette approche réduit les distances de transport et notre empreinte écologique grâce à l’approvisionnement en matériaux auprès de fournisseurs européens et à une production à la demande. Nos installations certifiées ISO 14001 et 9001 respectent les normes les plus élevées de qualité, de durabilité et de sécurité des employés.

Être proches de nos clients et de nos fournisseurs permet une production plus rapide, un meilleur contrôle de la chaîne d’approvisionnement et moins de retards. “Fabriqué en Europe” ne se limite pas à un lieu – c’est notre engagement envers la responsabilité, la proximité et la qualité.

DE

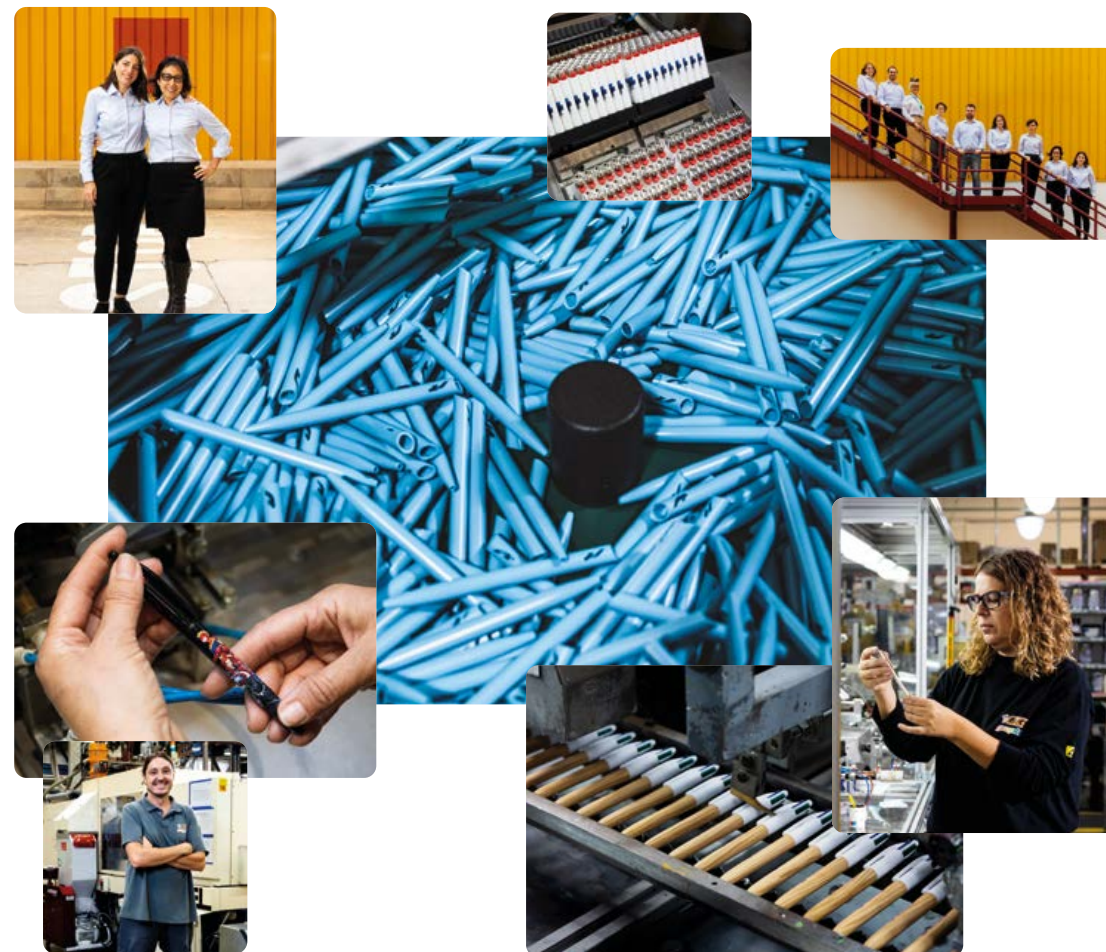
HERGESTELLT IN EUROPA: NAH BEI IHNEN

“Made in Europe” ist mehr als nur ein Label.

Seit 1950 steht es im Mittelpunkt des BIC-Versprechens für Qualität und Nachhaltigkeit. Von unseren Ursprüngen in Frankreich bis hin zu personalisierten Kreationen in Tarragona, Spanien, entwerfen und produzieren wir ausgewählte Schreibgeräte und Feuerzeuge lokal, in Ihrer Nähe.

Dieser Ansatz minimiert Transportwege und reduziert unseren ökologischen Fußabdruck durch die Beschaffung von Materialien von europäischen Lieferanten und die Produktion auf Abruf. Unsere nach ISO 14001 und 9001 zertifizierten Anlagen erfüllen höchste Standards in Qualität, Nachhaltigkeit und Mitarbeitersicherheit.

Die Nähe zu unseren Kunden und Lieferanten ermöglicht schnellere Produktion, bessere Kontrolle der Lieferkette und weniger Verzögerungen. “Hergestellt in Europa” ist nicht nur ein Standort – es steht für unsere Verantwortung, Verbundenheit und Qualität.



IT

MADE IN EUROPE: VICINO A TE

“Made in Europe” è più di un’etichetta.

Dal 1950, è al centro dell’impegno di BIC per qualità e sostenibilità. Dalle nostre origini in Francia alle creazioni personalizzate a Tarragona, in Spagna, progettiamo e produciamo localmente strumenti di scrittura e accendini selezionati, rimanendo vicini a voi.

Questo approccio riduce le distanze di trasporto e l’impatto ambientale grazie all’approvvigionamento di materiali da fornitori europei e alla produzione su richiesta. Le nostre strutture certificate ISO 14001 e 9001 rispettano i più alti standard di qualità, sostenibilità e sicurezza dei dipendenti.

Essere vicini ai nostri clienti e fornitori ci permette una produzione più rapida, un maggiore controllo della catena di fornitura e meno ritardi. “Made in Europe” non è solo un luogo: è il nostro impegno per responsabilità, connessione e qualità.

ES

HECHO EN EUROPA: CERCA DE TI

“Hecho en Europa” es más que una etiqueta.

Desde 1950, ha sido parte central del compromiso de BIC con la calidad y la sostenibilidad. Desde nuestros orígenes en Francia hasta las creaciones personalizadas en Tarragona, España, diseñamos y producimos localmente instrumentos de escritura y encendedores seleccionados, manteniendo la producción cerca de ti.

Este enfoque minimiza las distancias de envío y reduce nuestra huella ambiental al obtener materiales de proveedores europeos y producir bajo demanda. Nuestras instalaciones, certificadas con ISO 14001 y 9001, cumplen con los más altos estándares de calidad, sostenibilidad y seguridad laboral.

Estar cerca de nuestros clientes y proveedores asegura una producción más rápida, mejor control de la cadena de suministro y menos retrasos. “Hecho en Europa” no es solo un lugar: es nuestro compromiso con la responsabilidad, la conexión y la calidad.

BIC Graphic Prices 2025 (€)

Prices include 1 personalisation in 1 position. Screen printed or pad printed products: 1 colour imprint. Laser products: laser in 1 position.

Catalogue Page nº	Code		25	50	100	250	500
44	1090						
		BIC® Cristal® Re'New™					
		Laser Engraving	7,69	7,16	6,63	6,37	6,10
		Laser Engraving - additional imprint	1,98	1,66	1,42	1,29	1,17

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital: imprint on barrel. britePix™: imprint on clip.

Catalogue Page nº	Code		100	250	500	1000	2500	5000
40	1095							
		BIC® Cristal® Expression						
		Digital Transfer	-	1,35	1,18	1,12	1,03	0,96
48	1610							
		BIC® Style						
		Screen Printing	-	-	0,48	0,43	0,41	0,39
52	1010 1E10							
		BIC® Round Stic® / BIC® Round Stic® Ecolutions®						
		Screen Printing	-	-	0,53	0,51	0,47	0,44
		Digital Transfer	-	-	0,85	0,75	0,69	0,65
54	1011							
		BIC® Round Stic® BGuard™						
		Screen Printing	-	-	0,61	0,58	0,53	0,50
		Digital Transfer	-	-	0,91	0,81	0,75	0,71
58	1590							
		BIC® M10® Clic						
		Screen Printing	-	-	0,60	0,58	0,54	0,50
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,17	0,14	0,14	0,14	0,13
		Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
		Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
		Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page nº	Code		100	250	500	1000	2500	5000
62	1025 1E25							
		BIC® Media Clic Ballpen / BIC® Media Clic Ecolutions® Ballpen						
		Screen Printing	-	-	0,67	0,60	0,54	0,49
		Digital Transfer	-	-	0,97	0,87	0,76	0,67
65	1020 1E20							
		BIC® Media Clic Grip Ballpen / BIC® Media Clic Grip Ecolutions® Ballpen						
		Screen Printing	-	-	0,83	0,72	0,64	0,58
		Digital Transfer	-	-	1,07	1,00	0,83	0,74
72	1026							
		BIC® Media Clic BGuard™ Antibacterial						
		Screen Printing	-	-	0,74	0,66	0,60	0,55
74	1E26							
		BIC® Media Clic BGuard™ Antimicrobial Ecolutions®						
		Screen Printing	-	-	0,80	0,73	0,67	0,59
76	1972							
		BIC® Media Clic Biobased Ecolutions®						
		Screen Printing	-	-	0,80	0,74	0,67	0,62
		Digital Transfer	-	-	1,13	1,03	0,90	0,84
80	1973							
		BIC® Media Clic Biobased BGuard™ Antibacterial						
		Screen Printing	-	-	0,89	0,83	0,73	0,68
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,17	0,14	0,14	0,14	0,13
		Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
		Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
		Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

SPECIFICATIONS

 MANUFACTURED AND PRINTED
IN BIC FACTORIES

 IMPRIM'VERT®

 ISO
certified

 REGULATORY
COMPLIANCE

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BIC Graphic Prices 2025 (€)

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel, britePix™: imprint on clip.

Catalogue Page n°	Code		100	250	500	1000	2500	5000
82	1975	 BIC® Media Clic Shine Screen Printing Screen Printing (Premium)	-	-	1,70	1,47	1,33	1,23
84	1030	 BIC® Media Clic Glacé Screen Printing	-	-	1,05	0,90	0,78	0,70
86	1000 1E00	 BIC® Clic Stic / BIC® Clic Stic Ecolutions® Screen Printing Digital Transfer	-	-	0,85	0,74	0,70	0,66
89	1005	 BIC® Clic Stic Softfeel® Screen Printing	-	-	1,05	0,94	0,88	0,80
90	1847 1846	 BIC® Clic Stic Stylus / BIC® Clic Stic Stylus Ecolutions® Screen Printing Digital Transfer	-	-	1,02	0,91	0,85	0,77
96	1039 1E50	 BIC® Super Clip / BIC® Super Clip Ecolutions® Screen Printing britePix™ Digital Transfer	-	1,15	1,04	0,95	0,88	0,84
			-	1,41	1,28	1,19	1,12	0,99
			-	1,51	1,36	1,24	1,16	1,04
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,17	0,14	0,14	0,14	0,13
		Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
		Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
		Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

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Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel, britePix™: imprint on clip.

Catalogue Page n°	Code		100	250	500	1000	2500	5000
100	1073	 BIC® Super Clip Advance Screen Printing britePix™ Digital Transfer	-	1,74	1,45	1,33	1,26	1,21
			-	1,96	1,62	1,52	1,43	1,39
			-	2,09	1,71	1,61	1,51	1,47
104	1082 1084	 BIC® Super Clip Glacé / BIC® Super Clip Glacé Advance Screen Printing (1082) Screen Printing (1084)	-	1,89	1,63	1,50	1,42	1,37
			-	2,31	1,90	1,75	1,65	1,60
106	1083 1085	 BIC® Super Clip Soft / BIC® Super Clip Soft Advance Screen Printing (1083) Screen Printing (1085)	-	2,40	1,73	1,63	1,53	1,46
			-	2,98	2,37	2,22	2,14	2,00
108	1038	 BIC® Super Clip Origin Screen Printing	-	1,89	1,81	1,53	1,35	1,27
112 113	1080 1E80	 BIC® Wide Body™ / BIC® Wide Body™ Ecolutions® Screen Printing Digital Transfer	-	1,41	1,04	0,98	0,92	0,84
			-	-	1,45	1,35	1,25	1,17
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,17	0,14	0,14	0,14	0,13
		Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
		Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
		Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

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BIC Graphic Prices 2025 (€)

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page n°	Code		100	250	500	1000	2500	5000
114	1893	 BIC® Wide Body™ Mini Digital Digital Transfer	-	-	1,28	1,18	1,11	1,05
120	1100	    BIC® 4 Colours® Screen Printing britePix™ Digital Transfer	- 4,74 -	3,58 3,87 4,90	3,24 3,50 4,44	3,00 3,25 4,12	2,81 3,05 3,83	2,64 2,87 3,61
120	1101	BIC® 4 Colours® (With Lanyard) Screen Printing britePix™ Digital Transfer	- 5,31 -	4,06 4,35 5,37	3,68 3,94 4,88	3,41 3,65 4,51	3,20 3,44 4,20	3,00 3,23 3,98
122	1123	  BIC® 4 Colours® Rainbow Decor Screen Printing (1123)	-	-	4,55	4,19	3,93	3,69
	1124	Screen Printing (1124) (With Lanyard)	-	-	5,01	4,60	4,32	4,07
124	1069	  BIC® 4 Colours® Bicolour Screen Printing (1069)	-	5,01	4,55	4,19	3,93	3,69
	1076	Screen Printing (1076) (With Lanyard)	-	5,52	5,01	4,60	4,32	4,07
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,17	0,14	0,14	0,14	0,13
		Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
		Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
		Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

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Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page n°	Code		100	250	500	1000	2500	5000
126	1074	  BIC® 4 Colours® Gradient Screen Printing (1074)	-	5,01	4,55	4,19	3,93	3,69
	1075	Screen Printing (1075) (With Lanyard)	-	5,52	5,01	4,60	4,32	4,07
128	1071	  BIC® 4 Colours® Pastel Screen Printing Digital Transfer	- -	3,58 -	3,24 4,44	3,00 4,12	2,81 3,83	2,64 3,61
128	1072	BIC® 4 Colours® Pastel (With Lanyard) Screen Printing Digital Transfer	- -	4,06 -	3,68 4,88	3,41 4,51	3,20 4,20	3,00 3,98
130	1102	  BIC® 4 Colours® Fashion Screen Printing britePix™ Digital Transfer	- 4,74 -	3,58 3,87 4,90	3,24 3,50 4,44	3,00 3,25 4,12	2,81 3,05 3,83	2,64 2,87 3,61
130	1108	BIC® 4 Colours® Fashion (With Lanyard) Screen Printing britePix™ Digital Transfer	- 5,31 -	4,06 4,35 5,37	3,68 3,94 4,88	3,41 3,65 4,51	3,20 3,44 4,20	3,00 3,23 3,98
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,17	0,14	0,14	0,14	0,13
		Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
		Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
		Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

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BIC Graphic Prices 2025 (€)

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page n°	Code		100	250	500	1000	2500	5000
132	1097	 BIC® 4 Colours® Sun						
		Screen Printing	-	3,58	3,24	3,00	2,81	2,64
		britePix™	4,74	3,87	3,50	3,25	3,05	2,87
		Digital Transfer	-	4,90	4,44	4,12	3,83	3,61
132	1098	BIC® 4 Colours® Sun (With Lanyard)						
		Screen Printing	-	4,06	3,68	3,41	3,20	3,00
		britePix™	5,31	4,35	3,94	3,65	3,44	3,23
		Digital Transfer	-	5,37	4,88	4,51	4,20	3,98
134	1109	 BIC® 4 Colours® Fine						
		Screen Printing	-	3,58	3,24	3,00	2,81	2,64
		britePix™	4,74	3,87	3,50	3,25	3,05	2,87
		Digital Transfer	-	4,90	4,44	4,12	3,83	3,61
134	1111	BIC® 4 Colours® Fine (With Lanyard)						
		Screen Printing	-	4,06	3,68	3,41	3,20	3,00
		britePix™	5,31	4,35	3,94	3,65	3,44	3,23
		Digital Transfer	-	5,37	4,88	4,51	4,20	3,98
136	1114	 BIC® 4 Colours® Fluo						
		Screen Printing	-	3,88	3,50	3,24	3,04	2,87
		britePix™	4,74	4,16	3,76	3,49	3,26	3,09
136	1116	BIC® 4 Colours® Fluo (With Lanyard)						
		Screen Printing	-	4,40	3,97	3,66	3,45	3,25
		britePix™	5,67	4,67	4,22	3,91	3,68	3,48
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,17	0,14	0,14	0,14	0,13
		Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
		Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
		Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

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Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page n°	Code		100	250	500	1000	2500	5000
138	1057	 BIC® 4 Colours® Glacé						
		Screen Printing (1057)	-	4,10	3,69	3,44	3,21	3,00
	1058	Screen Printing (1058) (With Lanyard)	-	4,58	4,13	3,83	3,59	3,36
140	1106	 BIC® 4 Colours® Shine						
		Screen Printing	-	4,26	3,86	3,57	3,35	3,15
		Laser Engraving	-	5,23	4,73	4,36	4,08	3,89
		Laser Engraving 360°	-	5,92	5,37	4,97	4,65	4,40
140	1107	BIC® 4 Colours® Shine (With Lanyard)						
		Screen Printing	-	4,78	4,34	3,99	3,76	3,55
		Laser Engraving	-	5,75	5,20	4,81	4,52	4,29
		Laser Engraving 360°	-	6,46	5,86	5,40	5,08	4,81
142	1060	 BIC® 4 Colours® Soft						
		Screen Printing (1060)	-	4,26	3,86	3,57	3,35	3,15
	1063	Screen Printing (1063) (With Lanyard)	-	4,75	4,28	3,97	3,73	3,52
144	1061	 BIC® 4 Colours® Wood Style						
		Screen Printing (1061)	-	4,26	3,86	3,57	3,35	3,15
	1064	Screen Printing (1064) (With Lanyard)	-	4,75	4,28	3,97	3,73	3,52
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,17	0,14	0,14	0,14	0,13
		Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
		Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
		Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

SPECIFICATIONS



MANUFACTURED AND PRINTED
IN BIC FACTORIES



REGULATORY
COMPLIANCE

BIC Graphic Prices 2025 (€)

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page n°	Code		100	250	500	1000	2500	5000
146	1067 1068							
		BIC® 4 Colours® Flags Collection						
		Screen Printing (1067)	-	5,01	4,55	4,19	3,93	3,69
		Screen Printing (1068) (With Lanyard)	-	5,52	5,01	4,60	4,32	4,07
148	1099							
		BIC® 4 Colours® 3+1 ^{HB}						
		Laser Engraving	-	5,38	4,87	4,52	4,20	3,98
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,17	0,14	0,14	0,14	0,13
		Laser Engraving	-	1,27	1,14	1,01	1,01	1,01
		Extra charge for britePix™ on pens	0,26	0,24	0,22	0,21	0,20	0,19
		Extra charge for britePix™ Texture on britePix™ pens	0,20	0,18	0,16	0,15	0,15	0,14

Prices include 1 personalisation in 1 position. Screen printed or pad printed products: 1 colour imprint. Laser products: laser in 1 position.

Catalogue Page n°	Code		25	50	100	250	500
150	1290						
		BIC® Metal Pro					
		Screen Printing	-	5,27	4,95	4,73	4,50
		Laser Engraving	-	7,28	6,08	5,76	5,43
		Laser Engraving 360°	-	-	8,59	6,90	6,45
		ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION					
	Screen Printing	-	0,45	0,42	0,37	0,32	
	Laser Engraving	1,98	1,66	1,42	1,29	1,17	

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page n°	Code		250	500	1000	2500	5000
156	1187						
		BIC® Grip Roller					
		Screen Printing	1,92	1,73	1,61	1,50	1,41
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION							
		Screen Printing	0,17	0,14	0,14	0,14	0,13

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page n°	Code		250	500	1000	2500	5000
158	1851						
		BIC® XS Finestyle					
		Screen Printing	2,21	1,75	1,64	1,53	1,43
		britePix™	2,28	1,99	1,87	1,74	1,62
160	1196						
		BIC® Intensity® Gel Clic					
		Screen Printing	2,97	2,68	2,49	2,32	2,19
164	1192						
		BIC® Brite Liner® Grip					
		Screen Printing	1,70	1,57	1,45	1,34	1,25
166	1651						
		BIC® Velleda® White Board Marker Fine					
		Screen Printing	-	0,60	0,54	0,51	0,48
167	1213						
		BIC® Velleda® White Board Marker Grip					
		Screen Printing	1,64	1,48	1,37	1,27	1,19
168	1214						
		BIC® Mark-it Permanent Marker					
		Screen Printing	1,61	1,45	1,35	1,25	1,17
169	1210						
		BIC® Permanent Marker Ecolutions®					
		Screen Printing	1,90	1,73	1,60	1,50	1,41
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION							
		Screen Printing	0,17	0,14	0,14	0,14	0,13
		Extra charge for britePix™ Texture on britePix™ pens	0,18	0,16	0,15	0,15	0,14

BIC Graphic Prices 2025 (€)

MECHANICAL PENCILS AND PENCILS

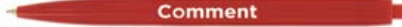
Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page nº	Code		500	1000	2500	5000
172	1120 1E40					
						
		BIC® Matic® Mechanical Pencil /				
		BIC® Matic® Ecolutions® Mechanical Pencil				
		Screen Printing	0,82	0,77	0,71	0,67
174	1028					
		Screen Printing	0,87	0,78	0,73	0,67
		Digital Transfer	1,08	0,97	0,87	0,77
175	1021 1E21					
						
		BIC® Media Clic Grip Mechanical Pencil /				
		BIC® Media Clic Grip Ecolutions® Mechanical Pencil				
		Screen Printing	1,08	0,94	0,83	0,76
		Digital Transfer	1,37	1,28	1,09	0,99
180	1150					
						
		BIC® Evolution® Ecolutions® sin goma				
		Screen Printing	0,53	0,49	0,46	0,44
		Digital Transfer	0,82	0,79	0,70	0,65
180	1151					
						
		BIC® Evolution® Ecolutions® con goma				
		Screen Printing	0,89	0,84	0,75	0,66
		Digital Transfer	1,20	1,12	0,96	0,85
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION						
		Screen Printing	0,14	0,14	0,14	0,13

Prices include 1 imprint in 1 position. Screen printed products: 1 colour on barrel or clip. Digital Transfer: imprint on barrel. britePix™: imprint on clip.

Catalogue Page nº	Code		1200	2400	4800	9600	19200
184	1608						
		BIC® Kids Evolution® Colouring Set					
		Digital Transfer	5,85	5,48	5,14	4,62	3,74
186	53062						
		Sprout™ Graphite Pencil					
		Laser Engraving	1,86	1,73	1,57	1,47	1,39
		Single pack	0,36	0,34	0,33	0,30	0,29
		Single pack personalised	3,02	1,41	1,32	1,25	0,67

Personalisation price not included. / Prices include 1 imprint in 1 position.

Catalogue Page nº	Code		500	1000	2500	5000
190	12010					
		Basic Pen				
		Unimprinted	0,18	0,17	0,17	0,16
		Screen Printing	0,73	0,58	0,49	0,45
192	11748					
		Click Pen				
		Unimprinted	0,22	0,21	0,21	0,20
		Screen Printing	0,66	0,54	0,46	0,43
		Pad Printing	0,81	0,64	0,55	0,50
194	11243					
		Striped Grip Pen				
		Unimprinted	0,35	0,34	0,34	0,32
		Screen Printing	0,78	0,65	0,58	0,54
		Pad Printing	0,85	0,76	0,66	0,61
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION						
		Screen Printing	0,14	0,14	0,14	0,13
		Pad printing: additional imprint colour charge	0,37	0,27	0,20	0,19

BIC Graphic Prices 2025 (€)

Personalisation price not included. / Prices include 1 imprint in 1 position.								
Catalogue Page nº	Code		100	250	500	1000	2500	5000
196	11666							
		Sleek Stylus pen						
		Unimprinted	1,93	1,85	1,78	1,71	1,66	1,60
		Screen Printing	-	2,55	2,34	2,15	2,09	1,94
		Laser Engraving	3,85	3,26	3,01	2,83	2,74	2,71
196	11747							
		Sleek Stylus Matt pen						
		Unimprinted	2,07	1,98	1,90	1,81	1,76	1,71
		Screen Printing	-	2,68	2,46	2,26	2,19	2,05
		Laser Engraving	3,99	3,40	3,12	2,93	2,85	2,82
196	11976							
		Sleek Stylus Executive pen						
		Unimprinted	2,07	1,98	1,90	1,81	1,76	1,71
		Screen Printing	-	2,68	2,46	2,26	2,19	2,05
		Laser Engraving	3,99	3,40	3,12	2,93	2,85	2,82
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Screen Printing	-	0,39	0,34	0,23	0,23	0,22
		Laser Engraving	1,91	1,41	1,22	1,11	1,08	1,05

SPECIFICATIONS









Prices include one imprint in one position according to specified technique.							
Catalogue Page nº	Code		25	50	100	250	500
202	3728						
		Rocketbook® Core Executive A5					
		Screen Printing	38,52	35,02	32,76	29,81	28,08
		Hot Stamping	39,18	35,62	33,17	30,09	28,32
		britePix™	44,05	40,05	35,72	32,60	30,68
204	3726						
		Rocketbook® Fusion Executive A5					
		Screen Printing	41,19	37,44	35,72	33,64	32,00
		Hot Stamping	41,85	38,05	36,12	33,97	32,21
		britePix™	47,90	43,52	39,18	36,06	33,95
206	3727						
		Rocketbook® Core Mini A6					
		Screen Printing	21,31	19,37	18,03	16,29	14,93
		Hot Stamping	21,78	19,80	18,43	16,56	15,61
		britePix™	26,85	24,41	21,49	18,03	16,55

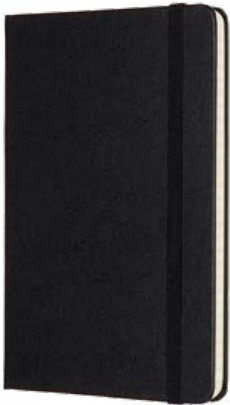
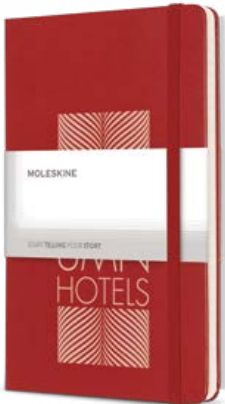
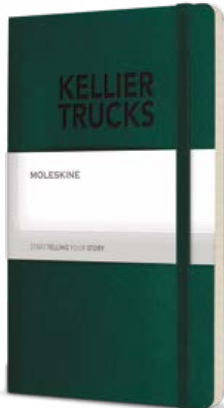
SPECIFICATIONS



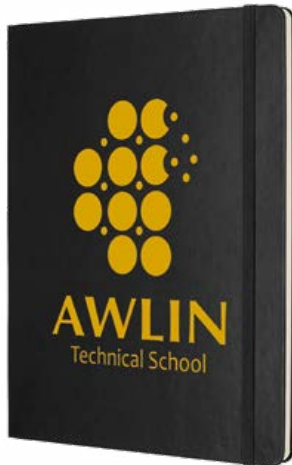




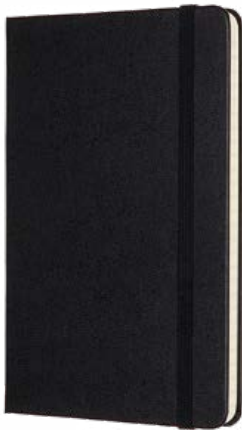
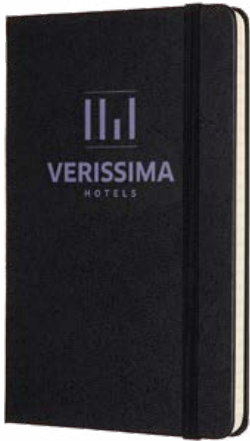
PRICES AVAILABLE UNDER REQUEST

			
Code	13 x 21 cm MOQ 25 u.	Code	13 x 21 cm MOQ 25 u.
15056	Moleskine® Classic Notebook Hard Cover Large Unimprinted	15065	Moleskine® Classic Notebook Soft cover Large Unimprinted
			
Code	13 x 21 cm MOQ 25 u.	Code	13 x 21 cm MOQ 25 u.
15056	Moleskine® Classic Notebook Hard Cover Large Screen printing max. 1 colour Transparent Debossing Hot Stamping max. 1 colour britePix™ Four-colour process on the outer paper web	15065	Moleskine® Classic Notebook Soft cover Large Screen printing max. 1 colour Transparent Debossing Hot Stamping max. 1 colour britePix™ Four-colour process on the outer paper web

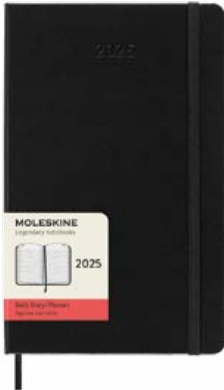
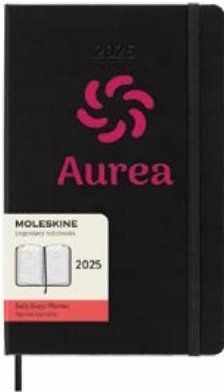
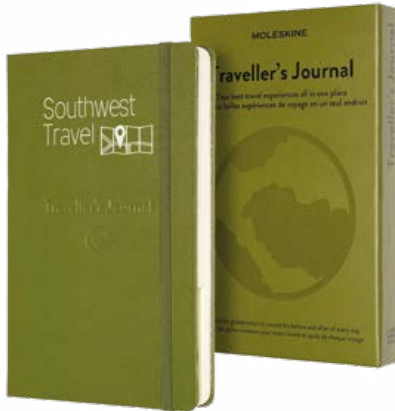
PRICES AVAILABLE UNDER REQUEST

			
Code	9 x 14 cm MOQ 100 u.	Code	19 x 25 cm MOQ 25 u.
15076	Moleskine® Cahier ruled pocket Unimprinted Screen printing max. 1 colour Transparent Debossing Hot Stamping max. 1 colour	15097	Moleskine® Classic Notebook Hard Cover XL Unimprinted
			
Code	13 x 21 cm MOQ 100 u.	Code	19 x 25 cm MOQ 25 u.
15067	Moleskine® Cahier Journal Large Unimprinted Screen printing max. 1 colour Transparent Debossing Hot Stamping max. 1 colour	15097	Moleskine® Classic Notebook Hard Cover XL Screen printing max. 1 colour Transparent Debossing Hot Stamping max. 1 colour britePix™ Four-colour process on the outer paper web

PRICES AVAILABLE UNDER REQUEST

			
Code		Code	
15094		15107	
Moleskine® Classic Notebook		Moleskine® Classic Notebook	
Soft cover XL		Hard Cover Medium	
Unimprinted		Unimprinted	
			
Code		Code	
15094		15107	
Moleskine® Classic Notebook		Moleskine® Classic Notebook	
Soft cover XL		Hard Cover Medium	
Screen printing max. 1 colour		Screen printing max. 1 colour	
Transparent Debossing		Transparent Debossing	
Hot Stamping max. 1 colour		Hot Stamping max. 1 colour	
britePix™		britePix™	
Four-colour process on the outer paper web		Four-colour process on the outer paper web	

PRICES AVAILABLE UNDER REQUEST

			
Code		Code	
15060		15113	
Moleskine® 12 months Daily		Moleskine®	
Planner Hard Cover		Passion Journal	
Unimprinted		Unimprinted	
			
Code		Code	
15060		15113	
Moleskine® 12 months Daily		Moleskine®	
Planner Hard Cover		Passion Journal	
Screen printing max. 1 colour		Screen printing max. 1 colour	
Transparent Debossing		Transparent Debossing	
Hot Stamping max. 1 colour		Hot Stamping max. 1 colour	
britePix™		britePix™	
Four-colour process on the outer paper web		Four-colour process on the outer paper web	

PRICES AVAILABLE UNDER REQUEST		
	Code	13 x 21 cm MOQ 16 u.
	15109	Moleskine® Wine Passion Journal Unimprinted
	Code	13 x 21 cm MOQ 16 u.
	15109	Moleskine® Wine Passion Journal Screen printing max. 1 colour Transparent Debossing Hot Stamping max. 1 colour

		Prices include one imprint in one position according to specific technique.						
Catalogue Page n°	Code		100	300	600	1200	3000	5100
222	2360							
			BIC® J25 Lighter					
			Screen Printing					
		britePix™						
222	2364							
			BIC® J25 Lighter All Black					
			Screen Printing					
		britePix™						
226	2340							
			BIC® J23 Lighter					
			Screen Printing					
		Digital Transfer						
230	2320							
			BIC® J26 Lighter					
			Screen Printing					
		Digital Transfer						
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
Screen printing			0,15	0,14	0,14	0,14	0,11	
Extra charge for BritePix™ on second side for BIC® J25 Lighter			0,24	0,22	0,21	0,20	0,19	
Extra charge for BritePix™ Texture for BIC® J25 Lighter			0,18	0,16	0,15	0,15	0,14	
ADDITIONAL CHARGE FOR DIGITAL FINISHES/ BIC® J25, BIC® J23, BIC® J26, BIC® J38								
Brilliant or Matt			Free	Free	Free	Free	Free	
Holographic			-	0,27	0,27	0,24	0,19	
Puffy Printing			-	-	-	0,24	0,19	
Metallic - prices on request			①	①	①	①	①	
UV			-	-	-	0,24	0,19	
Puffy Glitter			-	-	-	0,24	0,19	

BIC Graphic Prices 2025 (€)

		Prices include one imprint in one position according to specific technique.						
Catalogue Page n°	Code		100	300	600	1200	3000	5100
234	2452							
		BIC® J38 Lighter						
		Screen Printing	-	2,11	2,02	1,92	1,84	1,74
		Digital Transfer	-	-	2,32	2,20	2,10	2,00
238	2386	 <i>All cases are delivered with a white BIC® J25 Lighter!</i>						
		BIC® Styl'it Luxury Case Neon						
		Pad Printing	3,02	2,66	2,52	2,39	2,28	2,18
		Laser Engraving	4,31	4,11	3,85	3,72	3,60	3,49
240	2156	 <i>All cases are delivered with a white BIC® J25 Lighter!</i>						
		BIC® Aluminium Flat Case						
		Pad Printing	1,93	1,85	1,76	1,67	1,59	1,51
		Laser Engraving	3,10	2,93	2,71	2,63	2,55	2,47
		britePix™	2,14	2,06	1,95	1,86	1,77	1,68
241	2398	 <i>All cases are delivered with a white BIC® J25 Lighter!</i>						
		BIC® Clip Case						
		Pad Printing	1,55	1,44	1,32	1,29	1,25	1,21
		britePix™	1,76	1,65	1,52	1,47	1,42	1,37
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
		Pad printing for BIC® Lighter Cases	0,29	0,25	0,18	0,18	0,18	-
		Laser Engraving	1,21	1,09	0,96	0,96	0,96	-
		Additional charge for britePix™ on the 2nd side cases	0,25	0,22	0,20	0,19	0,18	-
		Additional charge britePix™ Texture on cases	0,19	0,17	0,15	0,14	0,14	-

SPECIFICATIONS

 MANUFACTURED AND PRINTED IN BIC FACTORIES



 Conform ISO 9994

 Conform EN 13869 85%

 REGULATORY COMPLIANCE

		Prices include one imprint in one position according to specific technique.						
Catalogue Page n°	Code		100	300	600	1200	3000	5100
242	2395	 <i>All cases are delivered with a white BIC® J25 Lighter!</i>						
		BIC® 3D Case Embossing	-	-	-	4,79	4,53	4,31
Catalogue Page n°	Code		240	600	1200	3000	5100	
244	2450	 NEW!						
		BIC® EZ Reach™ Lighter						
		Screen Printing britePix™	2,91 3,49	2,57 3,08	2,43 2,92	2,31 2,77	2,21 2,65	
Catalogue Page n°	Code		5000	10000	25000	50000		
248	3850 3851	 						
		BIC® Pocket Ashtray BIC® Pocket Ashtray Kraft						
		Screen Printing	under request					
250	08D1							
		DJEED® D1 Lighter Digital Transfer			100002500050000	2,732,592,45		
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION								
3D embossing on side C			-	-	-	0,17	0,15	0,15
Additional embossed colours			-	-	-	0,10	0,09	0,09
Decoration Options (DJEED® D1 Lighter)			-	-	-	0,26	0,25	0,24
Black, brass, gold hood (DJEED® D1 Lighter)			-	-	-	0,08	0,08	0,08
Soft touch label finish (DJEED® D1 Lighter)			-	-	-	0,12	0,12	0,12

SPECIFICATIONS

 MANUFACTURED AND PRINTED IN BIC FACTORIES



 Conform ISO 9994

 Conform EN 13869 85%

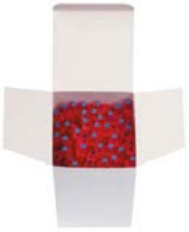
 REGULATORY COMPLIANCE

BIC Graphic Prices 2025 (€)

Catalogue Page n°	Code		Prices (€)					
			100	250	500	1000	2500	5000
262	529294	 NEW! FSC AND RECYCLABLE CARDBOARD BIC® Collection Box slim pens 4 units	-	5,09	3,32	2,75	2,30	1,66
262	991212	 FSC AND RECYCLABLE CARDBOARD BIC® Collection Box 1 unit	10,16	4,39	2,82	1,86	1,39	1,22
262	991213	 FSC AND RECYCLABLE CARDBOARD BIC® Collection Box 2 units	11,94	5,42	3,93	2,64	1,90	1,84
262	991214	 FSC AND RECYCLABLE CARDBOARD BIC® Collection Box 3 units	12,49	6,24	4,20	3,20	2,65	2,51

Catalogue Page n°	Code				Prices (€)
263	985240	Eco sleeve		FSC AND RECYCLABLE CARDBOARD RECYCLED CARDBOARD	0,25
263	985241	Window box		FSC AND RECYCLABLE CARDBOARD	1,59
264	985242	Plastic pouch		FSC AND RECYCLABLE CARDBOARD RECYCLED CARDBOARD	0,99
264	985243	Marking set		FSC AND RECYCLABLE CARDBOARD RECYCLED CARDBOARD	1,09
264	BIC® Cello Wrap				
	971634	1 unit			0,19
	971635	2 units			0,36
	971636	3 units			0,52
	971637	4 units			0,70
265	974216	Black Velvet Pouch for 1 item			0,53
265	971640	Frosted Pouch for 1 or 2 items			0,90

BIC Graphic Prices 2025 (€)

Catalogue Page n°	Code		Prices (€)
			
265	974599	See-through Gift Box for 1 or 2 items	2,03
			
		Count Box	
	971639	Count Box - Small	0,88
266	971638	Count Box - Medium	1,23
	971672	Count Box - Large	1,69
			
		Plastic Bag	
	971644	Plastic Bag - Small	0,60
266	971643	Plastic Bag - Medium	1,16
	971642	Plastic Bag - Large	1,74
			
266	974590	Tray 10 items	1,97
			
	976382	Special Packaging for Lighters (count box for 10 units J25)	1,03
267	976403	Special Packaging for Lighters (count box for 10 units J26 & J38)	1,03
	977852	Special Packaging for Lighter Cases (count box for 50 units)	4,61
ADDITIONAL IMPRINT CHARGE PER COLOUR & POSITION			
Screen Printing on Frosted Pouch (971640)			0,47

MAKE IT SIMPLE!

SAVE TIME WHEN CALCULATING YOUR FINAL PRICE

Look at the quantity column for the price and that's it!

NO SET UP OR SCREEN CHARGES / PERSONALISATION INCLUDED

Price includes personalisation in one position.

CUSTOM MADE COLOURS FOR TRIM

- An “unlimited” choice of barrel and trim colours for orders over 10.000 units.
- A completely personalised pen in any colour you want.
- Available on an extensive range of products.
- A value added service with only a short additional lead time.
- Available for barrel and trims of: BIC® Round Stic®, BIC® Media Clic, BIC® Media Clic Grip*, BIC® Clic Stic, BIC® Super Clip, BIC® Wide Body™, BIC® XS Finestyle

*For personalised barrel and grip MOQ is 20.000 units

Set up charge per trim	1.100,00 €
Set up charge per trim (repeat orders)	660,00 €
Set up charge per trim from 100.000 units	Free

PRE-PRODUCTION ORDER (TRANSPORT NOT INCLUDED)	145,00 €/order*
› Available for BIC® Writing Instruments (10 units), BIC® Lighters (10 units)	
› Ink cartridge change when available (handling charge, cartridge not included)	0,18 €/unit
› Cancellations or changes to orders after artwork approval (Subject to BIC GRAPHIC EUROPE, S.A. acceptance).	85,00 €/order
› Fixed cost per change (extra costs such as tooling, components or finished product to be added)	85,00 €/order
› britePix™ individual personalisation	75,00 €/order**

*Not available for Digital Transfer lighters with Puffy, Puffy Glitter, Metallic, Holographic and UV finishes.

**britePix™ individual personalisation allows you to change the texts and images of your artwork, giving you a personalised imprint for each of the products in your order. Both texts and information regarding image changes should be provided in an Excel file. Should you also require changes in the positioning of the texts and images there will be an additional charge.

Terms and conditions of sale apply, please refer to www.bicgraphic.com

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